

76<sup>th</sup> Edition of EAAP

Congress 2025

Innsbruck, Austria

25<sup>th</sup>-29<sup>th</sup> August

2025



OFFICIAL CONGRESS  
PARTNERSHIP &  
EXHIBITION SPONSOR KIT

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# Invitation

Ladies and Gentlemen,

On behalf of the Organizing Committee and the entire community of the Austrian Association for Animal Science and Production I am happy and honored to welcome you to the 76<sup>th</sup> annual meeting of the European Association for Animal Production, which will be held in Innsbruck on August 25<sup>th</sup> -29<sup>th</sup>, 2025. The overarching theme of the congress is “Future-proof livestock farming”.

Innsbruck, the capital of the Tyrol, is nestled in a breathtaking alpine panorama. The city combines nature, culture, science, and business, blending traditional customs with modern innovations. Innsbruck promotes diversity and has a high quality of life, with clear air, pure water, and state-of-the-art infrastructure. The city’s economy is strong, and its universities are renowned and rich in tradition, keeping the city vibrant with over 35,000 students.

Austria is renowned for their diverse and high-quality agricultural products. The region around Innsbruck is particularly famous for its dairy products, with about 35 to 40% of the agricultural production value coming from the milk industry. This sector includes around 4,200 farms that produce approximately 350,000 tons of milk annually. The region also boasts 44,300 dairy cows, 2,376 sheep, and 6,075 goats, all contributing to the rich dairy heritage of the Tyrol.

Tiroler Bergkäse is a protected designation of origin for a traditionally produced, matured hard cheese made from the milk of cows that graze in the Tyrolean mountains. Similarly renowned are the Tyrolean bacon specialties, which acquire a distinctive aroma through the unique climate and traditional smoking process. Additionally, the Tyrol is known for its direct marketing of agricultural products, with over 4,000 farms selling their produce directly to consumers through various channels such as farmers’ markets, farm shops, and home delivery services.

In addition, Austria is renowned for the quality of agricultural products, like beef, grains, and wines. The country’s beef industry is an important part of its agricultural landscape. In addition to livestock, Austria also produces a variety of high-quality grains such as wheat, barley, and corn that are crucial to the nation’s food production.

Beyond meat and grains, Austria’s wine making tradition dates back centuries, with renowned wine regions like Lower Austria, Burgenland, and Styria producing world-class vintages like the famous Grüner Veltliner. These diverse agricultural products highlight the breadth and excellence of Austria’s food and beverage industries. Some of these production and marketing systems will be subject of technical visits organized at the end of the technical session.

Welcome to Innsbruck!

*President  
Josef Wiesböck*

# Organizing Committee

## Local Organizing Committee

### **Josef Wiesböck**

Federal Ministry for Agriculture, Forestry, Regions and Watermanagement  
(BML)

### **Julia Unseld**

Federal Ministry for Agriculture, Forestry, Regions and Watermanagement  
(BML)

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### **Johanna Prodingner**

Association for Sustainable Animal Husbandry Austria (NTÖ)

### **Roland Taferner**

Association for Sustainable Animal Husbandry Austria (NTÖ)

### **Stefanie Zottl**

Association for Sustainable Animal Husbandry Austria (NTÖ)

### **Reinhard Pfleger**

Association for Sustainable Animal Husbandry Austria (NTÖ)

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### **Christian Presslaber**

Tyrolean Chamber of Agriculture (LK Tirol)

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### **Christa Egger-Danner**

ZuchtData EDV-Dienstleistungen GmbH

## Council Members

### *President*

Joel Berard (Switzerland)

### *Vice-Presidents*

Sam de Campeneere (Belgium)

Gunnfríður Elín Hreiðarsdóttir (Iceland)



## *Members*

Christian Lambertz (Germany)

Diana Ruska (Latvia)

Klemen Potocnik (Slovenia)

Moschos Korasidis (Greece)

Nicolaj Ingemann Nielsen (Denmark)

Nicolò Maciotta (Italy)

Peer Berg (Norway)

## *Auditors*

Georgia Hadjipavlou (Cyprus)

Zygmunt Maciej Kowalski (Poland)

## *Alternate Editor*

Jeanne Bormann (Luxembourg)

## *FAO Representatives*

Badi Besbes

## *Secretary General*

Andrea Rosati (Italy)

The European Federation of Animal Science (EAAP) has close established links with its sister organizations of American Society of Animal Science (ASAS), American Dairy Science Association (ADSA), Canadian Society of Animal Science (CSAS) and Asociación Latinoamericana de Producción Animal (ALPA) and is member of the World Association for Animal Production (WAAP).



## Scientific Committee

**Filippo Miglior**

**Luciano Pinotti**

**Laura Boyle**

**David Kenny**

**Michael Lee**

**Massimo De Marchi**

**Georgia Hadjipavlou**

**Sam Millet**

**Rhys Evans**

**Laura Gasco**

**Jarissa Maselyne**

**Hans Spoolder**  
(Chairman)

**Sam de Campeneere**  
(Vice President Science)

**Gunnfríður Elín Hreiðarsdóttir** (Vice President)

## Study Commissions

Commission on Animal Genetics

Commission on Animal Nutrition

Commission on Health and Welfare

Commission on Animal Physiology

Commission on Livestock Farming Systems

Commission on Sheep and Goat Production

Commission on Cattle Production

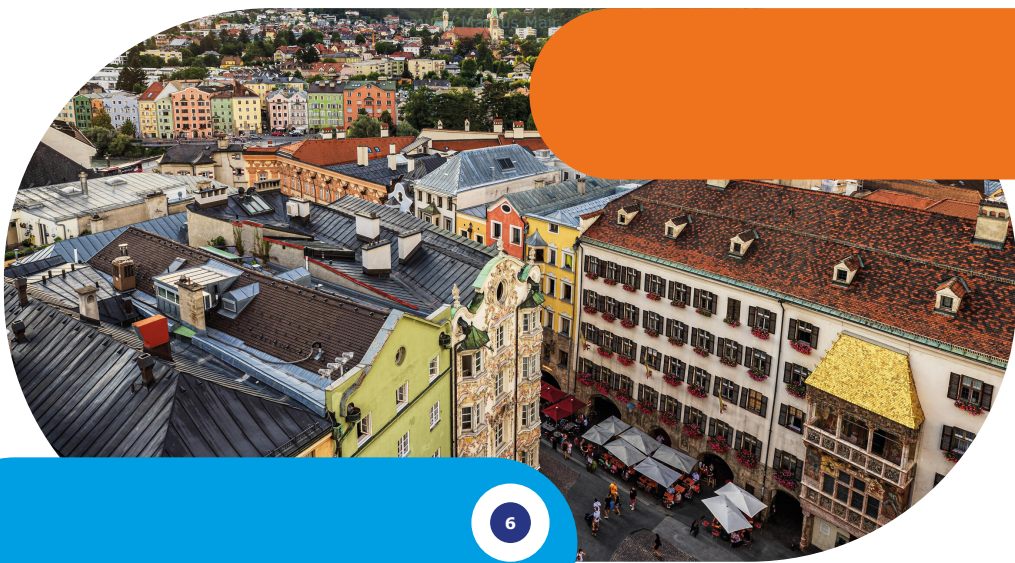
Commission on Pig Production

Commission on Horse Production

Commission on Insects

Commission on Precision Livestock Farming

Commission on Poultry



# Date, Host City & Congress Venue

<b>CONGRESS DATE</b>	25-29 August 2025
<b>CONGRESS VENUE</b>	Congress Innsbruck Rennweg 3 6020 Innsbruck (Austria) Messe Innsbruck Claudiastraße 6020 Innsbruck (Austria)

## Host City Innsbruck, Austria

Innsbruck, the picturesque capital of the Austrian province of the Tyrol, is embedded in a breathtaking Alpine panorama. Nature, culture, science, research and business come together in Innsbruck and the Tyrol region: traditional customs meet modern innovations, old meets new, regional specialties meet international discoveries. Innsbruck promotes and lives diversity at all levels. The quality of life in Innsbruck is exceptionally high: the Tyrolean capital is regularly rated as an excellent place to live. Clear mountain air, the purest spring water, outstanding safety, high standards and state-of-the-art infrastructure contribute to people's satisfaction. The Tyrolean economy is one of the strongest in Austria. The universities in the provincial capital are among the most renowned in Europe and, with over 350 years of history, are also the richest in tradition. Over 35,000 students ensure that the city always remains fresh and young.

# EAAP 2025

## Congress Venue

### Congress Messe Innsbruck

Congress Messe Innsbruck (CMI), based in the Tyrolean capital, combines three exceptional event locations under one roof. The three venues bring people together to exchange information, products and services of economic, scientific and cultural importance.

- » Congress Innsbruck: 13 halls and the functionally diverse foyers on 3 levels of Congress Innsbruck fulfill a wide range of requirements and can be used flexibly. The venue is suitable for international and national congresses, conferences and corporate events for up to 3,300 people. The venue's special features include its proximity to the Imperial Gardens, Innsbruck's old town with its alpine-urban charm, a crystal-clear alpine river running through it (the Inn) and encircling mountains.
- » Messe Innsbruck: located just a few minutes' walk from the Congress Innsbruck and the Imperial Gardens, Tyrol's largest exhibition centre is an easily accessible venue spanning an overall area of more than 56,000 square meters.

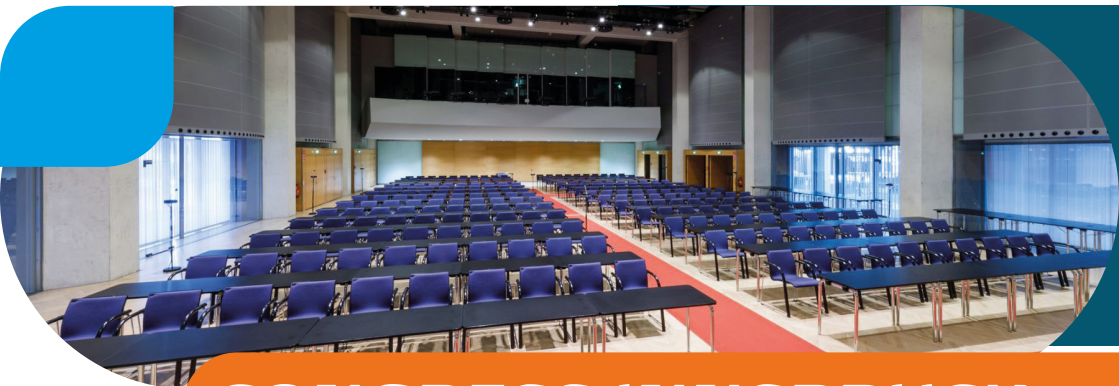
### *How to get there:*

- Within the city, you can get around comfortably and safely on foot, by bike, bus or tram.
- From the airport to Congress Innsbruck: 15 mins by bus or 5-10 mins by taxi.
- From Innsbruck's main railway station: 15 mins walking.

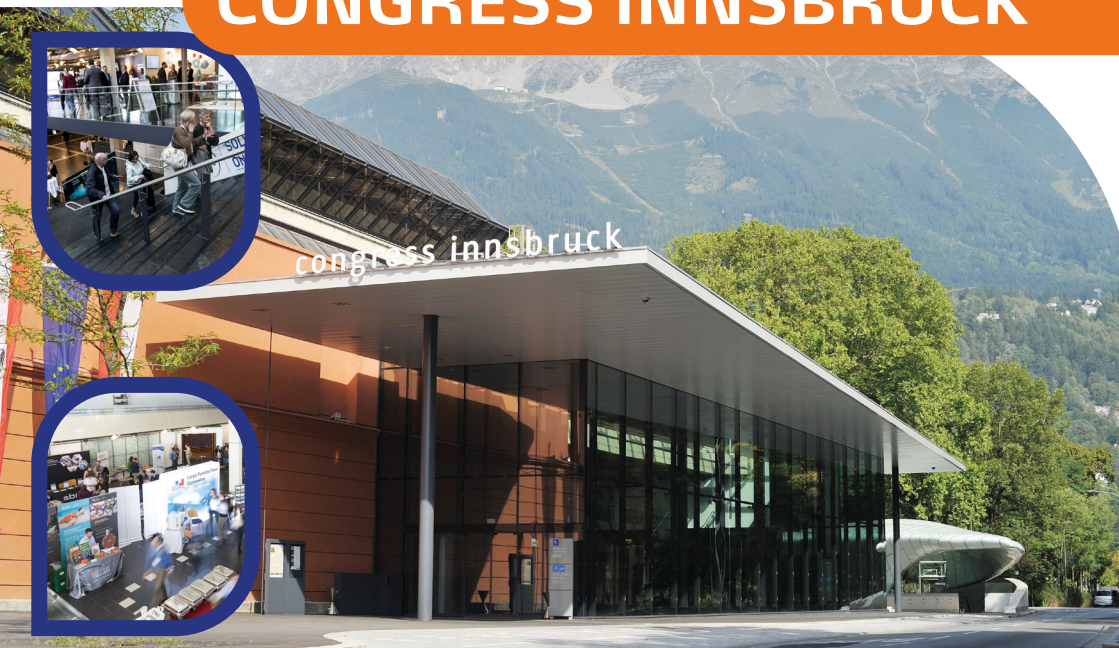
**Take a virtual tour:** <https://youtu.be/p8YW477L5es>





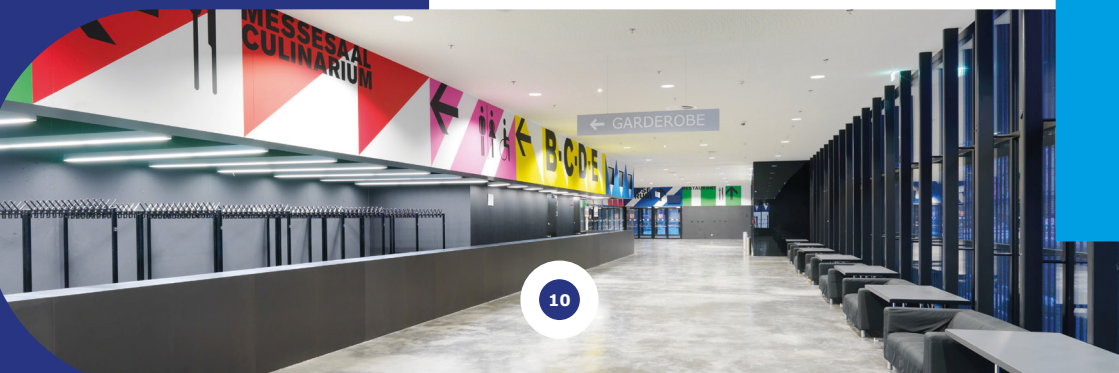


# CONGRESS INNSBRUCK





# MESSE INNSBRUCK





# General Information

## Official Language

We use English as an official language at the conference. There won't be a provision of translation.

## Time Zone

Central European Time

## Climate

Innsbruck generally has a temperate climate, but with a partly alpine character. August is usually the hottest month of the year in Innsbruck. The average minimum temperature in Innsbruck in August is 13.5°C (56.3°F), the maximum daytime temperature lies around 27°C (80.6°F). Evenings tend to be cooler.

## Abstract Submission

All authors wishing to present papers at the EAAP annual meeting are required to submit the title and abstract of their presentations using the online application OMEGA.

The deadline for submission of the abstract will be March 1<sup>st</sup> 2025. Only abstracts submitted using the online application are considered for publication. Authors will be informed by mid-April 2025, whether their abstracts have been accepted for presentation during the meeting.

Abstracts have to be written in English. The abstract should contain the specific objectives, experimental methods and statistical analyses used, together with a synthesis of the results and conclusions. The abstract must not exceed 2,500 characters. Please note that each author can present a maximum of 2 submitted abstracts. Presentations will be accepted as oral presentations or as posters. Only abstracts submitted using online application are considered for publication.

In case of any questions, please contact [abstracts@eaap.org](mailto:abstracts@eaap.org)

Please be aware that authors, who submit abstracts, but fail to register and pay for the conference by the 31<sup>st</sup> May 2025 will have their presentations removed from the program and their abstracts will not be inserted in the online abstract book.

## EAAP Scholarships

EAAP is pleased to announce the availability of 20 scholarships for attending the upcoming EAAP annual meeting in Innsbruck!

### Instructions for Applicants

Only applicants born after September 1<sup>st</sup> 1987 and are nationals of an EAAP member country – or, if from other countries, are EAAP individual members – can apply for a grant to attend the EAAP annual meeting. Applicants who have previously obtained a scholarship cannot reapply within 3 years.

#### Before March 1<sup>st</sup>, 2025 – To be sent to the EAAP

For each applicant, the EAAP Secretariat in Rome (eleonora@eaap.org) should receive:

- Name, address, email and phone number, date of birth and short CV.
- Name and address of the institution where he/she works.
- The paper that the applicant intends to present, written in English. The paper should not exceed 5 pages including tables, figures and references. The contribution should be in line with the agenda of one of the provisional sessions (joint or single ones).
- A copy of the original abstract form (in English).

#### By March 1<sup>st</sup>, 2025

Abstracts must be submitted through OMEGA.

Please follow the instructions carefully.

#### By April 30<sup>th</sup>, 2025

The EAAP secretariat in Rome will inform the applicants of the result of the examination of their application by the Board of Examiners.

**Successful applicants** will receive information on the conditions and uses of the lump sum in line with the Scholarship Fund. The successful applicants will be informed by the relevant Commissions' Presidents on the presentation method chosen for the paper at stake.

**Unsuccessful applicants** will also be notified about the outcome of their submissions. Failure to obtain a scholarship does not mean the automatic removal of the abstract from the conference program. These applicants will also be informed by the relevant Commissions Presidents on the method of presentation chosen for their contributions.

**Please remember that the membership is mandatory to obtain the Scholarship!**

## EAAP YOUNG SCIENTIST AWARD

EAAP will grant to early career researchers the “EAAP Young Scientists Award”. All researchers who are born after September 1<sup>st</sup> of 1987 can participate. The candidates should be EAAP individual members and should have demonstrated outstanding research performance with the European dimension and perspective. The awardee will receive a plate in Innsbruck and will be invited to present a paper at the following annual meeting in Hamburg 2026 together with a free registration.

Nominations must be submitted to the EAAP office ([eleonora@eaap.org](mailto:eleonora@eaap.org)) starting from January 2025.

The application shall be accompanied by the documents below:

- Curriculum Vitae
- European experience (if not in CV) such as participation in EU projects or benefiting EU grants.
- List of scientific publications and of products (e.g. patents).
- List of eventual presentations at the EAAP annual meetings.
- Letter of support by another Individual Member.
- Eventual EAAP related scholarships received.



## Young EAAP

### What is the Young EAAP?

Young EAAP is a group of young scientists organized under the EAAP umbrella. It aims to create a platform where scientists during their early career get the opportunity to meet and share their experiences, expectations and aspirations. This is done through activities at the annual EAAP meetings and social media. The large constituency and diversity of the EAAP member countries, commissions and delegates create a very important platform to stay up-to-date, close the gap between our training and the future employer expectations, while fine-tuning our skills and providing young scientists applied and industry-relevant research ideas.



### Committee Members at a glance

**Ines Adriaens**  
(President)

**Jana Obsteter**  
(Vice President)

**Giulia Gislon**  
(Secretary)

### Young EAAP promotes Young and Early Career Scientists to:

- Stay up-to-date (i.e. EAAP activities, social media).
- Close the gap between our training and the future employer expectations.
- Fine-tune our skills through EAAP meetings, expand the special young scientists' sessions, and/or start online webinars/trainings with industry and academic leaders.
- Meet to network and share our graduate school or early employment experiences.
- Develop research ideas, projects and proposals.

### Who can be a Member of Young EAAP?

All individual members of EAAP can join the Young EAAP if they meet one of the following criteria:

Researchers under 38 years of age OR within 10 years after PhD-graduation.

Just request your membership form ([ines.adriaens@kuleuven.be](mailto:ines.adriaens@kuleuven.be)) and become member of this network!



## Industry Member Club

EAAP started in 2023 a new initiative to create closer connections between European livestock industries and the animal science network. Therefore, the “EAAP Industry Club” was shaped with the specific aim of bringing together the important industries of the livestock sector with our European Federation of Animal Sciences. All companies dealing with animal production (nutrition, genetic, applied technologies, etc.) are invited to join the “EAAP Industry Club” because industries will have opportunity to increase their visibility, to be actively involved in European animal science activities, and to receive news and services necessary to industries. In addition, through the Club, industries will enlarge their scientific network and will receive specific discounts on sponsoring activities.

The industries that already joined the “EAAP Industry Club” are:



## The Club gives:

### Visibility

- Company name and logo at EAAP website and all relevant documents.
- Slides with name and logo at official events.
- Priority links with EAAP socials.
- Invite, through EAAP dissemination tools and socials, people to events organized by your company.
- Information disseminated through a brand new industry newsletter.

### Networking

- Joining the study commissions and working groups.
- Suggest topics to be considered for annual meetings scientific sessions.
- Organize professional panel through the EAAP platforms.

### Economic Benefits

- One free registration to each annual meeting and at every meeting organized by EAAP.
- Five individual memberships at no cost.
- Many possible discounts (-30%) to increase company visibility through: EAAP Newsletter, EAAP website, EAAP annual meetings and workshops.
- Support young scientist by sponsoring scholarships named by the company.
- Co-organize and sponsor webinars.

Make yourself more visible within the livestock industry via the animal science network!

For more information please contact [eaap@eaap.org](mailto:eaap@eaap.org)



# Sponsorship

We invite you to partner with us and participate in this major global event by choosing from the partnership opportunities and packages, individual partner options or exhibition prospects.

## What's in it for partners?

The EAAP2025 represents a unique opportunity for all sectors to demonstrate their commitment and responsibility in promoting the improvement, organization and enlightened practice of animal production by scientific research, the application of science and co-operation between the national animal production organisations, scientists and practitioners of member countries.

Early confirmation of your interest and support for the Congress will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented, and the opportunity exists for your company to be represented as a key sponsor of the conference well in advance of the actual dates.

- to promote your name, support your brands and maintain a high profile before, during and after the conference.
- to consolidate corporate relationships and expose your colleagues and organisation to key markets.
- to enable your organisation to demonstrate its commitment to animal sciences' best practices in business operations to a highly diverse and representative audience.

The involvement in the Congress will enable you to associate your organisation with the global effort to foster the world EAAP community around common initiatives and projects. Aligning your organisation with this influential and powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.

Various opportunities exist for partnership. Partners can either select from our partnership levels - and will receive acknowledgements, benefits and entitlements according to this level of partnership - or you can select from the individual partnership and exhibition opportunities available on the following pages.

We encourage you to contact us and create a package that suits your organization.

All sponsors will be treated on a "first come, first served" basis within the sponsorship category.

As for space allocation, early booking is recommended.

# Partnership Packages

The items presented below allow each sponsor unique ways of associating brands with different aspects of the meeting. The components of the packages are given below. All prices are VAT and Advertising Tax excluded.

## **DIAMOND SPONSOR (EXCLUSIVE)**

**€ 35,000.00**

### **Participation in the Program**

- Sponsored session: the diamond (main) sponsor may organize one session included in the official program lasting up to 60 minutes.
- The program and the suitable time slot of the session are subject to the approval of the local organizing committee.

### **Recognition**

- Oral acknowledgements at the welcome ceremony and during the gala dinner (exclusive).
- Four full free congress registrations including four conference gala dinners.
- Four exhibitor badges.

### **Visibility**

- 12 m<sup>2</sup> exhibition space (shell scheme).
- Recognition in Congress communications. Listing status as per category.
- Company logo on the back cover of the final program.
- Highlighted listing of the sponsor's company name/logo and sponsor category in the final program and the book of abstracts.
- One complimentary full page (A4), full color advertising in the final program book.
- One complimentary full page, full color advertising in the book of abstracts.
- Company logo on the conference website home page with a hyperlink to the sponsor website.
- One article (max 500 words and 9 images) or a video (max 4 minutes) published on the conference website.
- Sponsor logo and a 200-word company profile displayed on the conference app.
- Logo with sponsor category on the PowerPoints shown in the sessions during breaks.
- Company logo on the delegate bags along with the conference logo is no longer available as it has already sold out. Please contact the organizer for alternative options.
- Insert into the delegate bags: 2 pages recto-verso (A4 format).
- Oral acknowledgement of the sponsor by the session chair in a session selected by the company.

## PLATINUM SPONSOR

€ 20,000.00

### Recognition

- Oral acknowledgements at the welcome ceremony.
- Three free congress registrations including three gala dinners.
- Four exhibitor badges.

### Visibility

- Short sponsored talk: the platinum sponsor may organize a short talk (15 min) during a specific timeslot.
- 12 m<sup>2</sup> exhibition space (shell scheme).
- Recognition in Congress communications. Listing status as per category.
- Company logo on the 3rd cover of the final program.
- Highlighted listing of the sponsor's company name/logo and sponsor category in the final program and the book of abstracts.
- One complimentary full page (A4), full color advertising in the final program.
- One complimentary full page, full color advertising in the book of abstracts.
- Company logo and a 200-word company profile on the conference website (on special page) with a hyperlink to the sponsor website.
- Sponsor logo and a 200-word company profile on the conference app.
- Logo with sponsor category on the PowerPoints shown in the sessions during breaks. One insert into the delegate bags: 2 pages recto-verso (A4 format).



## Recognition

- Oral acknowledgements at the welcome ceremony.
- Two full free congress registrations including two conference gala dinners.
- Three exhibitor badges.

## Visibility

- Short, sponsored talk: the gold sponsor may organize a short talk (15 min) during a specific timeslot.
- 9 m<sup>2</sup> exhibition space (shell scheme).
- Recognition in Congress communications. Listing status as per category.
- Highlighted listing of the sponsor's company name/logo and sponsor category in the final program.
- Company logo on the 3rd cover of the final program.
- One complimentary full page (A4), full color advertising in the final program.
- One complimentary half-page, full color advertising in the book of abstracts.
- Sponsor logo and a 200-word company profile on the conference website (on special page) with a hyperlink to the sponsor website.
- Company logo in the conference app.
- Logo with the sponsor category listing on the PowerPoints shown between sessions.
- Insert into the delegate bags: one page recto-verso (A4 format).

*Prices are in Euros and DO NOT include Austrian current VAT and Austrian Advertising Tax. VAT and Advertising Tax will be added to the final invoice. Additionally, a legal fee of 1% of the gross amount will be added.*

## SILVER SPONSOR

€ 7,500.00

### Recognition

- One full free congress registration including one conference gala dinner.
- Two exhibitor badges.

### Visibility

- The silver sponsor will obtain:
- 6 m<sup>2</sup> exhibition space pre-equipped.
- Recognition in Congress communications. Listing status as per category.
- Highlighted listing of the sponsor's company name/logo and sponsor category in the final program.
- Company logo on the 3rd cover of the final program.
- One complimentary half-page, full color advertisement in the final program.
- One complimentary half-page, full color advertisement in the book of abstracts.
- Sponsor logo and a 100-word company profile displayed on the conference website with a hyperlink to the sponsor website.
- Logo with the sponsor category listing on the PowerPoints shown between sessions.
- One insert into the delegate bags: one page recto-verso (A4 format).

## BRONZE SPONSOR

€ 4,000.00

### Recognition

- One full free congress registration including one conference gala dinner.
- One exhibitor badge.

### Visibility

- The bronze sponsor will obtain:
- 4 m<sup>2</sup> exhibition space (shell scheme).
- Recognition in Congress communications. Listing status as per category.
- Highlighted listing of the sponsor's company name/logo and sponsor category in the final program.
- Company logo on the 3<sup>rd</sup> cover of the final program
- Website with a hyperlink to the sponsor website.
- Logo with the sponsor category listing on the PowerPoints shown between sessions.
- One insert into the delegate bags: one page recto-verso (A4 format).

# Sponsorship Opportunities at a Glance

## SPONSORSHIP PACKAGE

Diamond sponsor	€ 35,000.00
Platinum sponsor	€ 20,000.00
Gold sponsor	€ 12,500.00
Silver sponsor	€ 7,500.00
Bronze sponsor	€ 4,000.00

## PROGRAM SPONSORSHIPS

60' Industry Session	€ 25,000.00
90' Industry Session	€ 30,000.00
Plenary session primary sponsor	€ 3,000.00
Plenary session sponsor	€ 1,300.00
Normal session primary sponsor	€ 1,500.00
Normal session sponsor	€ 600.00
Study commission sponsor	€ 1,500.00
Poster session sponsor (exclusive)	€ 3,500.00
Sponsoring travel of an invited speaker (from Europe)	€ 1,500.00
Sponsoring travel of an invited speaker (from outside Europe)	€ 2,500.00

## CONGRESS MATERIALS

Company branded lanyards - exclusive sponsorship provided by sponsor	€ 3,000.00
Company branded lanyards - exclusive sponsorship provided by org.	€ 5,000.00
Logo on the badge - not exclusive sponsorship (up to three sponsors)	€ 1,500.00
Pens - exclusive sponsorship	€ 1,000.00



Writing pads - exclusive sponsorship	€ 1,400.00
Congress bags (Sold Out)	€ 2,000.00
Goody in the bag	Upon request
Printed flyer per insert bag, 1 page A4 recto-verso leaflet (limited to 3 slots)	€ 1,000.00
Printed flyer per insert bag, 2 pages A4 recto-verso leaflet (limited to 3 slots)	€ 1,200.00
Printed flyer per insert bag, 3 pages A4 recto-verso leaflet (limited to 1 slot)	€ 1,400.00
Printed flyer per insert bag, max 12 pages A4 booklet (limited to 1 slot)	€ 1,700.00
Animal Science periodical, max 45 pages (limited to 1 slot)	€ 1,200.00
A custom promotional insert, max 50 g (limited to 1 slot)	€ 1,200.00

## GENERAL CONTRIBUTION TO THE CONGRESS

Unrestricted general contribution to the Congress organization. Starting from:	€ 2,500.00
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## ON SITE CONGRESS SERVICES

Registration desk	€ 4,000.00
Wardrobe	€ 3,000.00
Conference WIFI (Sold Out)	€ 4,000.00
Free lounge area with sofas and tables for 3 days - according to space availability on site	€ 4,500.00
On site meeting room - each for 1 day	€ 1,500.00
On site meeting room - each for 3 days	€ 4,250.00

## CONGRESS BRANDING

Internal signage – directional signs (digital)	€ 3,500.00
Adhesive signage main stairway	€ 3,500.00

## ADVERTISEMENTS

Linkable company logo on Congress website	€ 1,000.00
#300 words company description on the Congress website / final program	€ 1,500.00
#150 words company description on the Congress website / final program	€ 1,200.00
#100 words company description on the Congress website / final program	€ 1,000.00
Online advertising	€ 2,000.00
Daily news	€ 3,500.00
Confirmation registration mailing – exclusive sponsorship	€ 2,500.00
Invitation mailing	€ 2,500.00
Header/Footer/Banner	Upon request

### Company banners in entrance area

Banners (2 x 1,07 m) (max. 9 sponsors)	€ 2,000.00
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### Final program / sponsor directory

#1 inside full page	€ 1,800.00
#1 inside half page	€ 1,400.00
#1 inside quarter page	€ 1,000.00
#1 inside front cover	€ 1,200.00
#1 inside back cover	€ 1,500.00

### Book of Abstracts (online only)

#1 inside full page	€ 1,200.00
#1 inside half page	€ 800.00
#1 inside quarter page	€ 600.00

## CONGRESS APP

Conference mobile app	€ 6,000.00
#1 push notification	€ 500.00
#5 push notifications	€ 2,000.00
#10 push notifications	€ 3,500.00
Footer/Banner	Upon request

## CATERING & SOCIAL SERVICES

#1 coffee break - not exclusive sponsorship	€ 1,000.00
#1 lunch service - not exclusive sponsorship	€ 4,000.00
Gala Dinner - not exclusive sponsorship	€ 4,000.00

## EXHIBITION

Raw space – price per sqm – minimum 4sqm	€ 500.00/m <sup>2</sup>
4 m <sup>2</sup> booth including BUILD UP	€ 1,750.00
6 m <sup>2</sup> booth including BUILD UP	€ 2,200.00
9 m <sup>2</sup> booth including BUILD UP	€ 3,400.00
12 m <sup>2</sup> booth including BUILD UP	€ 4,300.00

# Individual Partnerships

## Program Sponsorships

Program sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following EAAP 2025. The EAAP 2025 will be successful through its high-quality program delivered through bold thematic streams and by many organisations and individuals. Sponsorships are sought to ensure essential funding for strategic meetings, workshops, and skills building sessions. Delegate sponsorships also play an important role by ensuring the active participation of delegates from economic hardship situations.

## Industry Session Sponsorship

60' € 25,000.00

90' € 30,000.00

Opportunity to hold a 60' or 90' workshop outside of the core Congress hours. Timeslots have been designated and will be allocated on a "first come first served" basis. Industry sponsored scientific sessions will not be running during parallel congress sessions. Industry sponsored scientific sessions are available only for paying exhibitors.

- Room hire, standard audio-visual entitlements and one dedicated hostess will be included. Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Congress Scientific Secretariat for approval.
- Sponsor logo on congress website.
- Mention to be included in the final program.
- Any additional audio-visual requirements, speaker costs – such as travel costs, accommodation, and registration fees - and food and beverage costs – such as lunch boxes - will be at the expense of the sponsoring company.

## Company Recognition at the Beginning of the Plenary and Normal Sessions:

- Plenary session primary sponsor  
(one per session available) € 3,000.00
- Plenary session sponsor € 1,300.00
- Normal session primary sponsor  
(one per session available) € 1,500.00
- Normal session sponsor € 600.00

The company will have the opportunity to see its logo displayed on a slide at the beginning of the session. The primary sponsor will be allowed to show up to 3 slides at start of the session and acknowledge support and recognition by the session chair.

## Recognition at the Beginning of the other Sessions:

- **Study commission sponsor**  
(one per session available) € 1,500.00
- **Poster session sponsor**  
(exclusive) € 3,500.00

Oral acknowledgement of the sponsor by the session chair

## Hospitality

- **Sponsoring travel of an invited speaker**  
(from Europe) € 1,500.00
- **Sponsoring travel of an invited speaker**  
(from outside Europe) € 2,500.00

Public thanks of support at the beginning of session. Include registration, travel in economy class (from European country) or business class (from outside Europe), transfer from/to airport, 3 nights' accommodation. The Organizing Secretariat will take care of all the procedures.

## Congress Materials

The financial contribution covers the total/partial coverage of handling, storage and kit preparation costs.

- **Company branded lanyards - exclusive sponsorship**

Every registered delegate will be provided with an official Congress name badge together with a lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition. The sponsor's name will be exclusively displayed on the lanyard holding the badge. This is an excellent eye level recognition opportunity for the entire duration of the Congress.

- #3.000 lanyards provided by the sponsor company € 3,000.00
- #3.000 lanyards provided by the Organizing Secretariat € 5,000.00
- **Logo on the badge - not exclusive sponsorship**  
(up to three sponsors) € 1,500.00

At registration each delegate receives the personal badge what will allow him/her to participate to Congress. The sponsor has the exclusive right to have their logo appear on the back of the badge.

● **Pens - exclusive sponsorship** € 1,000.00

At registration each delegate receives a pen for use during the Congress. The sponsor has the exclusive right to have their logo appear on the pen. #3000 pens provided from the sponsor company (to be defined according to final numbers).

● **Writing Pads - exclusive sponsorship** € 1,400.00

At registration each delegate receives a note pad for use during the Congress. The sponsor has the exclusive right to have their logo and tag line appear on the front cover of the note pad. To be as sustainable as possible, we recommend producing A5 format using recycled paper. #3000 notepads provided from the sponsor company (to be defined according to final numbers).

● **Congress bags (Sold Out)** € 2,000.00

Every registered delegate will be provided with an official Congress bag upon registration. Each delegate bags provide constant and frequent brand recognition to the sponsor both at the Congress and long after the event is over. The Organizing Committee will ensure a quality bag is chosen in conjunction with the sponsoring company to prolong usage by delegates. The sponsor has the exclusive right to have their logo and tag line appear on the delegate bag, along with the Congress logo. #3000 congress bags provided from the sponsor company (to be defined according to final numbers). Please note that sponsorship for congress bags is available only until April 30<sup>th</sup> 2025.

● **Goody in the bag** Upon request

Opportunity to provide #3000 gifts (to be defined according to final numbers) that will be placed in the delegates' Congress bag. The sponsor has the exclusive right to have their logo and tag line appear on the item selected. Please note that the material should be provided by sponsor and must be approved by the secretariat.

**Printed flyer per insert bag**

● **Printed insert, 1 page A4 recto-verso leaflet**  
(limited to 3 slots) € 1,000.00

● **Printed insert, 2 pages A4 recto-verso leaflet**  
(limited to 3 slots) € 1,200.00

● **Printed insert, 3 pages A4 recto-verso leaflet**  
(limited to 1 slot) € 1,400.00

● **Printed insert, max 12 pages A4 booklet**  
(limited to 1 slot) € 1,700.00



- **Animal Science periodical, max 45 pages**

(limited to 1 slot)

€ 1,200.00

- **A custom promotional insert, max 50 g**

(limited to 1 slot)

€ 1,200.00

Deliver your promotional materials directly into the participants' hands. Distributed to all professional attendees when they register or displayed into the dedicated area. This in-demand item is a valuable tool the attendees use when planning their visits to the Exhibit Hall. Use this high-profile opportunity to drive traffic to your booth, to showcase your company, or to draw attention to discounts or events. Note that the material should be provided by sponsor and must be approved by the Secretariat. #3000 inserts must be provided by the sponsor company.

## **General Contribution to the Congress**

Unrestricted general contribution to the Congress organisation

**Cost starting from € 2,500.00**

## **Onsite Congress Services**

- **Registration desk**

€ 4,000.00

Sponsor logo on registration corners. Corners are located in the registration area at the venue's entrance.

- **Wardrobe – exclusive sponsorship**

€ 3,000.00

The area will be customized with the company logo on it.

## **Wi-Fi**

- **Wi-Fi - exclusive sponsorship (Sold Out)**

€ 4,000.00

The name and logo of the company will be included in the useful info section of the Congress program together with the login details.

## **Free Lounge Area**

- **Free lounge area with sofas and tables each**

€ 4,500.00

Free lounge areas with sofas and tables will be set up. This opportunity is available for sponsorship for 3 days. The area will be customized with a back-drop with the company logo on it. To be confirmed as soon as the congress venue confirms the floor plan set up.

## On Site Meeting Room

- On site meeting room - 1 day € 1,500.00
- On site meeting room - 3 days (full congress) € 4,250.00

A meeting room available for 3 days for exclusive use of a sponsor. The opportunity to create your own corporate hub, close to major program sessions and with ease of access is available for sponsorship. Exhibiting companies can rent private areas during the meeting.

No audio- visual equipment is provided. To be confirmed depending on availability.

## Congress Branding

- Internal signage € 3,500.00

Sponsor logo on directional signs (digital)

- Adhesive signage main stairway € 3,500.00

The staircase signage is applied to the main stairway in the entrance area of the conference building, ensuring maximum visibility for the sponsor company. Amount: 25 stairs.

## Advertisements

- Linkable company logo on Congress website € 1,000.00

Company logo, linked to your website, will be published in the Congress website inside the sponsor dedicated page.

### Congress website and final program/sponsor directory company description

- #300 words company description € 1,500.00
- #150 words company description € 1,200.00
- #100 words company description € 1,000.00

Finished artwork is to be supplied by the Congress advertiser, by the requested date. It will be published in the final program.

- Online advertising € 2,000.00

Advertising from the sponsor on the Congress website, displayed from the beginning of the reservation until the end of the event.

- Daily news (exclusive) € 3,500.00

Each morning of the congress, the daily news will be mailed to all participants

- **Confirmation registration mailing exclusive sponsorship** € 2,500.00

Once registered, every participant will receive an email. Sponsor can place on the bottom of the page a banner indicating his presence as partner of the meeting.

- **Invitation mailing service** € 2,500.00

Announcement of your workshops/symposia or any information you would like to send (content to be approved). You provide us with your html message, or we may realize it for you under your instructions (upon quotation). Your symposium/ booth invitation will be sent to all registered participants around 2 weeks before the event. The organizer will propose the day of sending and will be in charge in sending the email out. #1 emailing shoot is included in this service.

- **Header/Footer/Banner on Congress website** Upon request

It is possible to have banners on each page of the website.

### **Company banners in entrance areas**

Opportunity to display company banners in the entrance area.

- **Large banners (2 x 1,07 m) max. 9 sponsors** € 2,000.00

## **Final Program / Exhibitor Directory**

The final program will be available to all participants as published on the website. Finished artwork is to be supplied by the Congress advertiser, by the requested date.

- **#1 inside full page** € 1,800.00
- **#1 inside half page** € 1,400.00
- **#1 inside quarter page** € 1,000.00
- **#1 inside front cover** € 1,200.00
- **#1 inside back cover** € 1,500.00

## **Book of Abstracts**

The abstracts book will be available to all participants online. Finished artwork is to be supplied by the Congress advertiser, by the requested date.

- **#1 inside full page** € 1,200.00
- **#1 inside half page** € 800.00
- **#1 inside quarter page** € 600.00

## Congress App

The conscious and intelligent use of the Congress app may help to reduce the event's carbon footprint. It can be downloaded by all delegates and will contain important information including the Congress program, session room maps, speaker biographies, exhibition booth information, and interactive information. As delegates continue to refer to the app with greater frequency, this represents one of the most significant branding opportunities at the Congress.

- **The Congress app - exclusive sponsorship** € 6,000.00

Sponsor logo in the app's menu header, one instant message per day from the app. Recognition in the program book and on the congress website. It includes two free congress registrations.

- **Push notifications - maximum 5 sponsors per day**

- **1 notification** € 500.00

- **5 notifications** € 2,000.00

- **10 notifications** € 3,500.00

Announce your workshop or any kind of information you wish with a push notification Smartphone will ring/viber at notification's reception, delivering your information whenever you wish. Limited number of notifications will be provided per day.

- **Footer/Banner on Congress app** Upon request

It is possible to have banners in each page of the congress app.

## Social Events

- **#1 Coffee Break Service** each € 1,000.00

Sign on tables with sponsor logo. Acknowledgements at each service station. It includes one free congress registration.

- **#1 Lunch Service** € 4,000.00

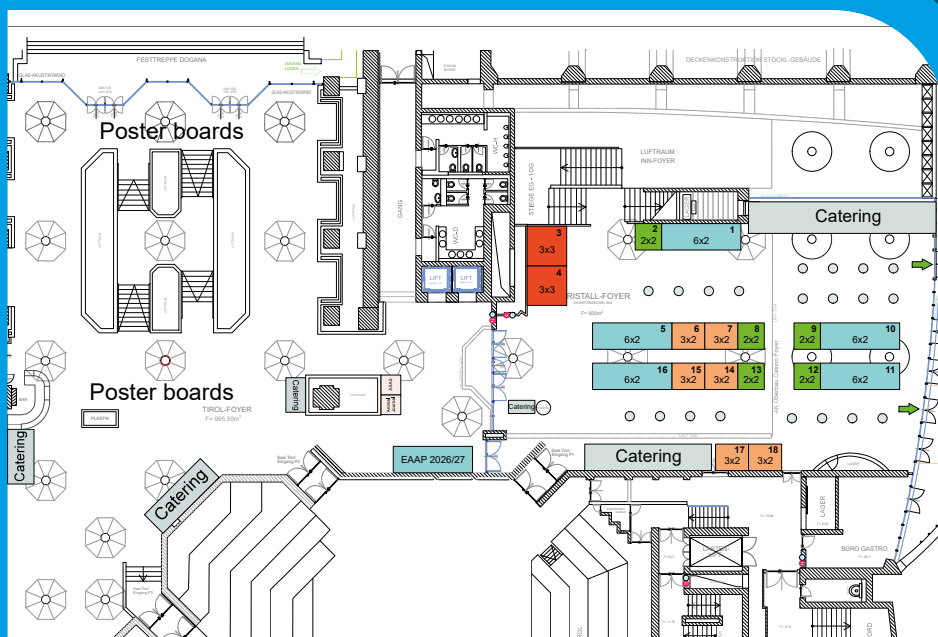
On the tables (with small easel and at the entrance, a sign that mentions the name of the sponsor). Recognition in final program, app and on the congress website. It includes one free congress registration.

- **Gala Dinner** € 4,000.00

On the tables (with small easel and at the entrance, a sign that mentions the name of the sponsor). Oral Acknowledgement at the conference dinner. It includes one free congress registration.

## Exhibition Opportunities

The exhibition will be a major component of the Congress and has been designed to maximize the opportunity for delegates to visit the exhibition. Exhibit booths will be arranged to maximize delegate traffic. Located in the Kristall Foyer and the Tirol Foyer of the Congress Innsbruck, the exhibition will be the heart of the Congress. The EAAP 2025 exhibition is set to be the primary networking arena for delegates, Congress partners and exhibitors. Please find below the exhibition area dedicated to sponsor companies. As to space allocation, early booking is highly recommended to avoid disappointment. The Organizing Secretariat will assign the booth a "first come, first served" basis. The Organizing Secretariat could have to change the space assignment due to organisational reasons.



## Build up Booth

● 4 m <sup>2</sup> build up booth (has 1 exhibitor badge)	€ 1,750.00
● 6 m <sup>2</sup> build up booth (has 2 exhibitor badges)	€ 2,200.00
● 9 m <sup>2</sup> build up booth (has 3 exhibitor badges)	€ 3,400.00
● 12 m <sup>2</sup> build up booth (has 4 exhibitor badges)	€ 4,300.00
● Handling Fee	€ 250.00

The handling fee is mandatory for all the exhibitors, and it includes the first general cleaning after set up and before the opening of the exhibition area and electricity.

### ● Exhibition Insurance

Insurance is not included. Exhibitors are responsible for arranging their own insurance coverage.

Should you require insurance, you can contact the following insurance provider:

*UNIQA Österreich Versicherung AG  
Amraser-See-Straße 14, A-6020 Innsbruck  
Contact Person: Patrik Leitinger  
Info Hotline: +43 699 12361184  
e: patrik.leitinger@uniqua.at  
t: +43 512 5377-143*

### ● Exhibition Logistics

*Schenker & Co AG, Fairs & Exhibitions  
Griesauweg 27-29, A-6020 Innsbruck  
Contact Person: Christian Zung  
e: Christian.zung@dbschenker.com  
t: +43 5 7686-251520  
www.schenker.at*

## Booth Shell Schemes 4 m<sup>2</sup>

Shell booth scheme includes:

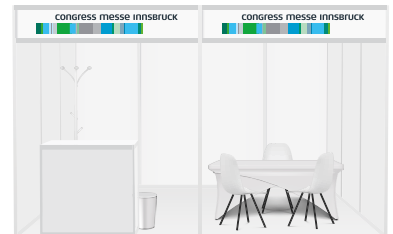
- Booth walls area delimitation
- Moquette
- #1 led spotlights and electric multi socket
- #1 bar table
- #2 bar stools
- Printed company name on fascia panel
- Company name in the exhibitor list published on the website and in the final program.



## Booth Shell Schemes 6 m<sup>2</sup>, 9 m<sup>2</sup>, 12 m<sup>2</sup>

Shell booth scheme includes:

- Frame/wall structure
- Moquette
- #2 led spotlights and electric multi socket
- #1 table
- #3 chairs
- #1 counter
- #1 wastepaper basket
- #1 coat rack
- Printed company name on fascia panel.
- Company name in the exhibitor list published on the website and in the final program.



Exhibition spaces do not include any extra furniture not mentioned here above. Any additional services such as furniture, electricity and cleaning will be available to order in the exhibitors' technical manual.

## General Information

All sponsors will be treated on a “first come, first served” basis within the sponsorship category. As to space allocation, early booking is highly recommended to avoid disappointment. The sponsorship opportunities listed are not exhaustive and may vary according to medical regulations in force. Please enquire with the secretariat, prepared to examine any other form of sponsorship which might be envisaged, as well as special sponsorship. All sponsorship items include acknowledgement in all official congress documents and the congress website. For organisational reasons, please inform the secretariat about your preferred opportunities no later than end of June 2<sup>nd</sup>, 2025.

## Sponsorship and Exhibition Applications and Conditions

Sponsorship and exhibition applications must be received in writing. A written confirmation will be sent by the Organizing Secretariat along with a contract to be signed. A tax invoice will be issued upon receipt of the contract signed. Full payment must be made within 14 days from the date of invoice. Sponsorship will not be assigned without a signed contract and full payment upon receipt of the invoice. The Organisers reserve the right at their total discretion to decline any application. All payments must be made in Euros. Payment can be made via bank transfer and credit card. If the full payment is not received, the Congress Office has the right to review the sponsorship commitment and withdraw the application. In case of a failure to comply with the contact terms and conditions, the secretariat will be free to re-allocate the exhibition spaces, services and packages agreed to others.

## Conditions of Payment

The payment of the contribution will be defined at the moment of the confirmation on the basis of the total amount due. The conference organisers are happy to discuss a payment plan with you. Unless otherwise agreed, all invoices in connection with the event shall be due within 14 days of receipt of the invoice without any deductions. For sponsorship agreement stipulated after June 16<sup>th</sup>, 2025 a full payment will be requested. Payment must be made before the Congress Opening. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

## Sponsorship and Exhibition Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with a sponsor or exhibitor but only if the following conditions are complied with:

That the request for cancellation is submitted in writing



- Cancellation received by June 17<sup>th</sup>, 2025 the Organisers shall retain 25% of the contract price.
- Cancellation received from June 18<sup>th</sup>, 2025 until July 2<sup>nd</sup>, 2025 the Organisers shall retain 50% of the contract price.
- **After July 2<sup>nd</sup>, 2025 full penalty must be paid.**

## Acknowledgement

Sponsorship levels will be assigned as per company total investment in the congress. Sponsors will be acknowledged as follows:

● Diamond sponsor	€ 35,000.00
● Platinum sponsor	€ 20,000.00
● Gold sponsor	€ 12,500.00
● Silver sponsor	€ 7,500.00
● Bronze sponsor	€ 4,000.00

## VAT/Charges

**All prices indicated are currently VAT excluded.** VAT at the actual rate of 20%, will be added to all presented costs and must be paid as invoiced. Additionally, a legal fee of 1% of the gross amount will be added to the final invoice. The organisers of the EAAP 2025 reserve the right to increase presented costs should VAT or any other official charges be imposed/aired by law. Please inform the Organizing Secretariat should you be invoiced with VAT exemption and provide us with the necessary administrative documents.

## Advertising Tax

Advertising tax must be paid on advertising services rendered for payment in Austria by an advertiser. The advertising tax amounts to 5% of the tax base.

## Governing Law

This sponsorship is made and shall be governed under Austrian Law. Exclusive jurisdiction and venue of any actions arising out of or relating to or in any way connected to this sponsorship, its negotiation or termination, or the event, will be in the courts of Innsbruck, Austria.

## Technical Exhibition Manual

A detailed exhibition manual containing technical information and move in and outtimes will be made available to all sponsors, exhibitors and Congress partners. In addition to the general and practical information, this file will also include information on all optional facilities such as: power supply, cleaning, furniture rental, etc.

## Contacts

Applications for sponsorship and/or exhibition must be made in writing. Please send an email with your contacts to: [eaap2025@cmi.com](mailto:eaap2025@cmi.com)

We are at your disposal to ensure your marketing goals. We value our relationships with sponsors and are constantly striving to provide you with the service and benefits that will give your company maximum satisfaction for your sponsorship. Your ideas and suggestions on how EAAP 2025 can best meet your needs as a sponsor are always appreciated.

Thank you for your confidence & support.





# EAAP

European Federation of Animal Science



Nachhaltige  
Tierhaltung  
Österreich

## Organizing Secretariat



**PCO TYROL CONGRESS**  
professional congress organisers

### **PCO Tyrol Congress**

Rennweg 3, 6020 Innsbruck, Austria

Tel. +43 512 575600

eaap2025@cmi.at

[www.cmi.at/en/pco-tyrol-congress](http://www.cmi.at/en/pco-tyrol-congress)